

"Many thanks for your ongoing support. We really appreciate everything you do for us Chaz."

- Marnie Lanning,
as Manager of Inside
Classified and
Online Sales
The London Free Press,
now with City Media

"Thanks for all your great work and dedication on this. I will DEFINITELY call on you again if I have web issues/work!"

- Tara Mundy, RGD
TMI Media

Creative Graphic Artist and Designer for Multi-media, Internet Promotions, and Pre-Press

- Passionate about offering my talent with images and ideas to clients, whether it is a matter of translating their requirements and guidelines into a finished product, or conceiving a concept from scratch that will get their message heard and seen.
- Repeatedly creating messages that succeed in making clients' businesses grow, striving to build trust so that they will feel my creative abilities and technical knowledge are fully implemented on their behalf.
- Working on multiple projects in a busy environment with several daily deadlines is second nature to me. The pace is kept up by knowing my clients' needs, making them confident that their message is understood, and is going to be communicated effectively. This confidence is backed up by delivering attention-getting media that will work for their market.

Highlights of Qualifications

- Extensive creative experience in Graphic Arts Design.
- Developed excellent relationships with sales team and clients, working directly with "A" clients that have included Sears Outlet Store, Ray Cullen Chevrolet, Leavens Volkswagen, Summers Home Hardware, The Western Fair Association, Computers Canada, Wacky Websters.
- Stabilized relationships with many clients. Established a firm ongoing relationship with an important client and saved the account.
- Implemented, maintained and repaired software and hardware.
- Implemented successful SEO changes to web sites, leading to top or front page results for assigned search phrase.
- Excellent organizational skills. Built file storage hierarchy and internal invoicing systems, allowing all production technicians to store access all advertising files in an organized manner, improving workflow.
- Reliable, punctual, trustworthy and honest; work well with a team or autonomously. Enthusiastic about co-workers reaching their goals too.
- Many exhibitions as a fine artist, including four solo exhibitions in London, and two works in permanent collection - Art Gallery of Ontario, Toronto.
- Other experience includes story-board creation for point of purchase video displays.
- Also experienced in audio production, having sold music internationally, including play on CBC, BBC, and numerous alternative stations globally.
- Interviewed for print, radio and television about my art shows, music and publishing projects.

Charles "Chaz" Vincent

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Relevant Experience: Applied Technical Knowledge

- Created advertisements, web sites, tabloids, web pages, animated and static online banners, and special feature publications, all within deadline schedules.
- Proficient in software: Adobe CS4: PhotoShop, Dreamweaver, InDesign, Illustrator, Fireworks, Flash, Acrobat Professional, Acrobat Distiller, and Bridge; also proficient in standards-compliant SEO-friendly XHTML code with CSS, and implementing JavaScript, AJAX - jQuery and Spry. Also experienced with Quark XPress, and Microsoft Office: Excel, Word, and PowerPoint. Also iMockups and MindNode for iPad 2. Good knowledge of social media and Google Analytics. Developing skill with PHP and WordPress.
- Maintained excellent familiarity with development of Macintosh computers from Mac 512 K through to current OSX platforms. Familiar with Windows systems including NT Server.
- Received and formatted file data via e-mail and FTP, sent out clear and complete file packages.
- Separated and prepared artwork for various types of paper stock, presses, and web sites.
- Initiated, managed and maintained off-site ad file data back-up.

Integrated Creative and Interpersonal Skills

- Received and made calls, and had meetings with advertising clients regarding ad content. Assisted sales representatives and clients with layout and graphics solutions, and created relevant training material.
- Created drawings requested to be used in advertisements, as well as illustrations and paintings, and illustrated courtroom artwork on-site.
- Frequently assigned the job of learning new software to teach systems to co-workers, also to demonstrate the job during tours, or to new employees from other departments.

Innovative and Effective Problem Solving

- Implemented successful network-wide virus protection system.
- Maintained and modified 10 base T Ethernet, Coaxial Ethernet, and LocalTalk networks.
- Excellent troubleshooting skills in file importing compatibility.

Employment History

- Paginator - London Free Press, 2010 - present
- Gallery Assistant, Marketing and Web Design - Michael Gibson Gallery, 2009
- Back-up Designer - TMI Media, 2009
- Design Associate - Roberts-McElroy and Associates, 2009
- Art Teacher - Continuing Education at Fanshawe College, 2009, 2011
- Senior Graphic Artist - London Free Press, 2001 - 2009
- Production Technician - Netmar Canada, Subsidiary of London Free Press, 1986 - 2001

Education and Training

- Bealart Post-Secondary Arts Course, 1982-1986
One year film major, two years print making major.
- Life Drawing, London Regional Art and Historical Museum with Fanshawe College, 1981
- South Secondary School, Graduation Diploma, 1979-1982
- Netmar Sales Cross-training
- Adobe Flash Training
- Various WHMIS training

Community Involvement

- Unicef Global Parent
- Volunteer, Museum London - Museum Underground, 2009
- Volunteer, LOLA Powered by Rogers, London Ontario Live Arts, 2009
- Artist Member's Board, Forest City Gallery, 1987-1992